[Company name]

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Customer Case Study

[Customer company] × [Your company]

Permission to publish confirmed: [Yes - signed release on file]

Headline

[One-line result: e.g. “How [Customer] cut reporting time by 70% in 3 months”]

About the customer

Company	[Name]
Industry	[Industry]
Size	[Employees / revenue band]
Location	[City, country]

The challenge

[What problem did the customer face? 2–3 sentences in their words where possible.]

The solution

[What did you provide? How was it implemented? Timeline: [details].]

The results

Metric	Before	After
[e.g. Reporting time]	[e.g. 10 hrs/week]	[e.g. 3 hrs/week]
[e.g. Error rate]	[X%]	[Y%]
[e.g. Cost]	[amount]	[amount]

Customer quote

“[Quote from named person, job title. Keep it specific - numbers beat adjectives.]”

- [Name], [Job title], [Company]

[Company name]

Call to action

[e.g. “Facing the same challenge? Talk to us: [contact].”]

Tip: always get written permission before publishing a customer's name, logo or results. Keep the signed release with this file.