Ashford Business Services Ltd

Testimonial Request Form

Send to happy customers. Make it easy - most people will help if you do the heavy lifting.

Customer details

Name	James Patel
Company	Company
Email	sarah.mitchell@ashford-business-services.co.uk
Product / service used	Monthly office cleaning service for our Birmingham office.

Guiding questions (they can answer any or all)

1. What problem were you trying to solve?
2. What made you choose us over alternatives?
3. What specific result have you seen?
4. What would you tell someone considering us?

Draft for approval (optional)

If the customer is busy, draft a testimonial from their feedback and ask them to approve or edit it:

“Draft testimonial here - keep it in their voice, use their numbers.”

Permission

May we publish this testimonial with your Sarah Mitchell? Yes - tick all that apply

Where we may use it: website / social media / proposals / all of the above.

Sign-off

Customer name	Customer signature	Date